

DO'S AND DON'TS ABOUT SIGNAGE

FOR SALE SIGNS

- Only two For Sale signs are permitted per property, of which not more than one may be of a particular estate agency. In the case of a corner property each of two agencies may erect a For Sale board on the two street frontages of the property.
- Signs are to be fitted to frames or standards and erected inside the boundary of a property. Where this is not possible due to a boundary wall or fence, the sign is to be placed within 0.5m of the wall or fence and parallel to it. In suitable cases the board may be fixed to a gate or wall or fence of the property.
- Agencies and agents are to inspect their signs on a regular basis to ensure that they are well maintained and comply with this by-law.

SOLD SIGNS

Apply to the Area Manager in:

- Sold signs may be erected on a property, under the same conditions applicable to For Sale signs, for a period of one month after the sale.

AUCTION SIGNS

Contact the Law Enforcement office in:

- All boards advertising an auction may only be erected 14 days before such auction, and shall be removed one working day after such auction.

If one needs to apply for a special permit they must forward their application to the

AREA MANAGER AS PER AREA:

Kleinmond

☎ 028 271 8400

Hermanus

☎ 028 313 8000

Gansbaai

☎ 028 384 8300

If a person sees a contravention they must consult the

LAW ENFORCEMENT OFFICE:

Kleinmond

☎ 028 271 8466

Hermanus

☎ 028 313 8996

Gansbaai

☎ 028 384 8300



Guidelines for signage

GUIDELINES FOR SIGNAGE

The following general guidelines shall apply:

- Signs on a property may only relate to the business operated thereon and the products processed, produced or sold thereon
- A maximum of two signs per enterprise or undertaking per direct street frontage and up to a maximum of three signs per business or undertaking shall be permitted on any property.
- A sign or a portion thereof may not be placed within 300mm of the vertical line formed by the roadside edge of a kerbed-stone.
- Corporate signage must comply with the provisions of this by-law.

ADVERTISING SIGNAGE ON MUNICIPAL PROPERTY

Advertising on municipal property:

- May only be erected or placed on municipal property with the approval of and in compliance with the policies of the Municipality;
- That has not been erected or placed in accordance with the provisions of this by-law may be removed without written notice at the advertiser's expense and it will only be released to the advertiser after payment of a prescribed fee.

THE EXHIBITION OF TEMPORARY ADVERTISEMENTS

- An advertisement shall be attached in such a manner that it will not become wholly or partially dislodged by wind or rain, to a neat and strong board made of wood or other suitable material approved by the Municipality and neither such board or other material nor the advertisement itself shall measure more than 0.9m by 0.6m.
- No board or material shall be placed in such a position or fastened in such a manner as is likely in the opinion of the municipality to constitute a danger to any vehicular traffic or pedestrian in any street.

PROHIBITED SIGNS

- Any sign which unreasonably obscures, wholly or partially, any sign owned by another person previously erected and legally displayed.

TECHNICAL REQUIREMENTS FOR SIGNAGE

- Safety and construction of signs

No advertisement or advertising structure, as permitted by this by-law, may:

- Be displayed or placed so as to constitute a danger to any person or property
- Obscure the view of pedestrians, road and features of the road, or pavement such as junctions, bends and changes in width
- Signs or advertisement positioned along roads and specifically targeting the road user shall be concise and legible and shall comply with the following requirements:
- No sign displaying a single advertisement or message shall exceed 15 "bits" of information.

Any sign permitted by this by-law must:

- Be neatly and properly constructed and executed and finished in a workmanlike manner
- Have a neat appearance in terms of advertisement content and sign writing
- Be rigidly and securely attached, supported and anchored in a safe manner so that unwanted movement in any direction is prevented

MAINTENANCE OF SIGNS

- The owner of the property on which any sign is erected or displayed and the advertiser shall be jointly and severally responsible for the maintenance of such a sign, together with all its support, braces, guys and anchors, and to keep it in a state of good repair and preservation both structurally and aesthetically.

SHOW HOUSE SIGNS

- Show house signs may be erected from 12 noon on Fridays until 12 noon Mondays without prior approval by the Municipality, as well as over public holidays immediately before and/or immediately after weekends, in which case they may be erected after 12 noon on the day preceding the public holiday and are to be removed by no later than 12 noon after the weekend or public holiday.
- Only one show house board may be displayed per property, except for a corner property when one board may be displayed on each street frontage, or where visibility reasonably requires a board on either side of a road.
- Show house signs must be erected in such a way as not to obstruct the normal movement of pedestrians along pavements.
- Only one show house sign per agency may be erected at any intersection guiding visitors in one direction on one route along which the agency may have more than one show house. Where it is necessary to guide visitors off the route to a particular show house, a sign may be erected to indicate the route to that show house as well as another sign indicating that there is another show house/s further along the origin route.
- Show house signs may only be erected on a property that is on show with a qualified agent or registered show house sitter in attendance for a minimum of 2 hours over the weekend or other property authorized period that the show house signs are erected.
- Bunting or banners flags may be displayed at show houses during the period the houses are actually on show.
- Should a show house be cancelled due to unforeseen circumstances, even at short notice, the show house signs are to be removed.