



**ORDINARY MEETING OF THE MAYORAL  
COMMITTEE**

**GEWONE VERGADERING VAN DIE  
BURGEMEESTERSKOMITEE**

**INTLANGANISO YESIQHELO YEKOMITI  
KASODOLOPHU**

**A G E N D A  
I-AJENDA**

**DUE THE BIZNEWS EVENT TAKING PLACE IN THE BANQUETING HALL ON  
12, 13 AND 14 MARCH 2025, THE MAYORAL COMMITTEE MEETING WILL BE  
HELD IN THE MAYORAL COMMITTEE ROOM, AND IS NOT OPEN TO THE PUBLIC  
DUE TO LIMITED SPACE**

**DATE / DATUM / UMHLA : 12 MARCH / MAART / MATSHI  
2025  
MAYORAL COMMITTEE ROOM,  
CIVIC CENTRE  
HERMANUS**

**TIME / TYD / IXESHA : 10:00**

## **MUNICIPALITY / MUNISIPALITEIT / UMASIPALA WE-OVERSTRAND**

Office of the Municipal  
Manager  
Municipal Offices  
HERMANUS

**4 March 2025**

### **NOTICE TO ALL ALDERMEN AND COUNCILLORS**

**NOTICE IS HEREBY GIVEN** that an **ORDINARY MEETING** of the **MAYORAL COMMITTEE** will be held in the **MAYORAL COMMITTEE ROOM, CIVIC CENTRE, HERMANUS** on **WEDNESDAY, 12 MARCH 2025** at **10:00** to consider the items set out in the attached agenda.

**DR D O'NEILL**  
**MUNICIPAL MANAGER**

---

**4 Maart 2025**

### **KENNISGEWING AAN ALLE RAADSHERE EN RAADSLEDE**

**KENNIS WORD HIERMEE GEGEE** dat 'n **GEWONE VERGADERING** van die **BURGEMEESTERSKOMITEE** gehou sal word in die **BURGEMEESTERSKOMITEEKAMER, BURGERSENTRUM, HERMANUS** op **WOENSDAG, 12 MAART 2025** om **10:00** vir oorweging van die items op die meegaande agenda.

**DR D O'NEILL**  
**MUNISIPALE BESTUURDER**

---

**4 Matshi 2025**

### **ISAZISO ESIYA KUBO BONKE OOCEBAKHULU NOOCEBA**

### **INTLANGANISO YESIQHELO YEKOMITI KASODOLOPHU WE-OVERSTRAND**

**OKU KUKWAZISA** ukuba intlanganiso **YESIQHELO yeKOMITI KASODOLOPHU**, iza kuba se **I-GUMBI LEKOMITI KA SODOLOPHU, kwiZiko, eHERMANUS uLWESITHATHU UMHLA, 12 MATSHI 2025** ngeye-**10:00** ukuqwalasela imicimbi ekule ajenda iqhotyoshelwe apha.

**DR D O'NEILL**  
**UMPHATHI KAMASIPALA**

**AGENDA/...**

# OVERSTRAND MUNICIPALITY

## MAYORAL COMMITTEE MEETING

12 March 2025

## I N D E X

	<u>PAGE NUMBER</u>
1. OPENING	
2. APPLICATIONS FOR LEAVE OF ABSENCE	
3. CONFIRMATION OF MINUTES	
4. STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE EXECUTIVE MAYOR/DEPUTY EXECUTIVE MAYOR	
5. TOURISM MONTHLY REPORT: JANUARY 2025	1
6. REQUEST FOR APPROVAL TO DEMOLISH DELAPIDATED BUILDINGS ON A PORTION OF PORTION 5 OF FARM 585 SITUATED IN HEMEL AND AARDE VALLEY	12
7. IN PRINCIPLE APPROVAL FOR THE ALIENATION OF UNREGISTERED ERF 7991 (A PORTION OF ERF 7642) HERMANUS (SITUATED AT 8A BALFOUR STREET, HERMANUS), 656M <sup>2</sup> IN EXTENT, BY MEANS OF A COMPETITIVE PROCESS	18
8. A PORTION OF ERF 389 HAWSTON (±217M <sup>2</sup> IN EXTENT) ADJACENT TO ERF 226 HAWSTON, SITUATED AT 226 MARINE DRIVE, HAWSTON: CESSION OF ENCROACHMENT AGREEMENT FROM DC HARTFORD TO R MALECKI AND K NEMEC	27
9. A PORTION OF REMAINDER ERF 243 HERMANUS: RENEWAL OF LEASE OF MUNICIPAL PROPERTY TO HERMANUS MEDICAL SUITES BODY CORPORATE	32
10. A PORTION OF REMAINDER ERF 2332 HERMANUS: RENEWAL OF LEASE OF MUNICIPAL PROPERTY TO PREWAY INVESTMENTS CC t/a AUTHOHAVEN	40
11. A PORTION OF ERF 830 HERMANUS, SITUATED IN MARINE DRIVE AND KNOWN AS “BIENTANG’S RESTAURANT”, IN PRINCIPLE APPROVAL FOR LEASE BY MEANS OF A COMPETITIVE PROCESS	48

	<b>PAGE NUMBER</b>
12. PARTIAL ADMENDMENT OF RESOLUTION DATED 21 FEBRUARY 2022 FOR THE ALIENATION OF A PORTION OF ERF 2672 HAWSTON (ROAD RESERVE) ADJACENT TO ERF 2823 HAWSTON SITUATED ON THE CORNER OF CATTLE AND STAFFORD STREET	55
13. A PORTION OF PORTION 18 OF FARM NO 644 STANFORD: DEVIATION FROM PARAGRAPH 18 OF THE ADMINISTRATION OF IMMOVABLE PROPERTY POLICY OF 2015 ALLOWING THE MUNICIPALITY TO ENTER INTO A DIRECT LEASE AGREEMENT WITH FOOD FOUR THOUGHT COMMUNITY PROJECTS NPC	61
14. A PORTION OF ERF 1071 DE KELDERS: DEVIATION FROM THE APPROVED TARIFF AND ADMINISTRATION OF IMMOVABLE PROPERTY POLICY: UMZALI CIVILS (PTY) LTD	69
15. A PORTION OF REMAINDER FARM NR 581 SITUATED IN ONRUSTRIVIER, KNOWN AS "MILK ON THE BEACH RESTAURANT" AT ONRUS BEACH, IN PRINCIPLE APPROVAL FOR LEASE BY MEANS OF A COMPETITIVE PROCESS	75
16. IN PRINCIPLE APPROVAL FOR THE ALIENATION OF ERF 634 FISHERHAVEN SITUATED IN BOLERO LANE, FISHERHAVEN BY MEANS OF A COMPETITIVE PROCESS	83
17. IN PRINCIPLE APPROVAL FOR THE DIRECT ALIENATION OF A PORTION OF REMAINDER ERF 496 PRINGLE BAY, ADJACENT TO ERF 1762 PRINGLE BAY, TO MR COLQUHOUN	92
18. APPLICATION TO EXTEND THE TERM OF THE HERMANUS SPECIAL RATING AREA FOR THE PERIOD 2025 - 2030	105
19. APPLICATION TO EXTEND THE TERM OF THE ONRUS VERMONT SPECIAL RATING AREA FOR THE PERIOD 2025 - 2030	182
20. APPLICATION TO EXTEND THE TERM OF THE KLEINMOND SPECIAL RATING AREA FOR THE PERIOD 2025 - 2030	222
21. A PORTION OF REMAINDER ERF 5462 KLEINMOND – KLEINMOND CARAVAN PARK: GAPSPOT (PTY) LTD <i>(TO BE DEALT WITH IN COMMITTEE)</i>	291

**1. OPENING**

**2. APPLICATIONS FOR LEAVE OF ABSENCE**

**3. CONFIRMATION OF MINUTES**

**3.1 Minutes of an Ordinary Meeting of the Mayoral Committee held on Monday, 10 February 2025 at 14:00**

**4. STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE EXECUTIVE MAYOR / DEPUTY EXECUTIVE MAYOR**

SALGA Matters:

**5.  
TOURISM MONTHLY REPORT: JANUARY 2025****R Louw  
27 February 2025****Divisional Manager: Strategic Support Services****(028) 313 8071**

---

**1. Executive Summary**

The purpose of this report is to provide and outline activities and initiatives of Tourism to promote the Overstrand. The report covers the activities for January 2025.

**2. Service Delivery and Budget Implementation Plan - IGNITE**

Office of the Municipal Manager  
Tourism

**3. Compliance with Strategic Priorities**

Provision of democratic, accountable and ethical governance  
Promotion of tourism, economic and social development

**4. Delegated Authority**

Executive Mayor

**5. Legal Requirements**

NA/

**6. Background/Discussion/Evaluation/Conclusion****Background**

Summary of Tourism activities undertaken during January 2025.

**Discussion**

Visitor Information Centre's and social media statistics, destination marketing and promotion.

**7. Financial Implications**

None

**8. Staff Implications**

None

**9. Comments from other Departments, Divisions and Administrations**

None

**10. Annexures**

Annexure A: Tourism Report

**RECOMMENDATION:**

that the tourism report for January 2025 **be noted**.

**RESPONSIBLE OFFICIAL :****R LOUW****TARGET DATE FOR IMPLEMENTATION :****12 MARCH 2025**



## Overstrand Tourism Report January 2025

### HIGHLIGHTS:

- **Top International Visitors:** The United Kingdom, Germany, and China were the top three source countries for visitors to the VICs.
- **Popular Inquiries:** Visitors primarily inquired about activities in the Overstrand, including dining, water sports (sunset cruises, kayaking, tidal pools, and beaches), and local events.
- **Record Number of Events:** A record 172 events were held in January 2025, compared to 155 in January 2024, a 10.97% increase.
- **Danger Point Lighthouse Success:** The Danger Point Lighthouse, open to visitors from January 14th to 17th, welcomed approximately 348 guests.
- **Grootbos Astro Turf Launch:** The "Pitch Perfect" launch event at Grootbos on January 29th celebrated a partnership between the English Premier League, Rhino Turf, and the Overstrand Municipality to gift an astro turf field to the Gansbaai community at the Spaces4Sports venue. Attendees included WP Minister of Sports, Mayor Annelie Rabie, Councillor Riana de Koning, Michael Lutzeyer, and esteemed guests from the UK and locally.
- **Hemel-en-Aarde Wine Celebration:** The Hemel-en-Aarde Pinot Noir and Chardonnay celebration was held at Nidderdale.
- **Stiek Yt Motorbike Rally:** The Stiek Yt Motorbike Rally was held at Palmiet Caravan Park, Kleinmond, from 31 Jan - 2 Feb.



Figure 1: Celebrating Hemel-En-Aarde Pinot Noir & Chardonnay!

# 1. TRAVEL TRENDS 2025

The National – 1 January 2025

<https://www.thenationalnews.com/travel/2025/01/01/travel-trends-2025-reset-sleep-heritage-train-nature/>

## Highlights:

Travel trends 2025 – **Experiential travel will reign supreme** and will be about holidaymakers seeking authentic experiences, immersive cultural encounters, reconnecting with a place, fun-filled adventures and prioritising well-being.

# 2. DESTINATION MARKETING

Destination marketing involves promoting the Overstrand and its benefits through print and social media to increase awareness to try and bring more visitors to the area and boost the local economy and establish the Overstrand and all its villages as a desirable leisure and business destination.

## 2.1 VISITOR INFORMATION CENTRES (VIC's)

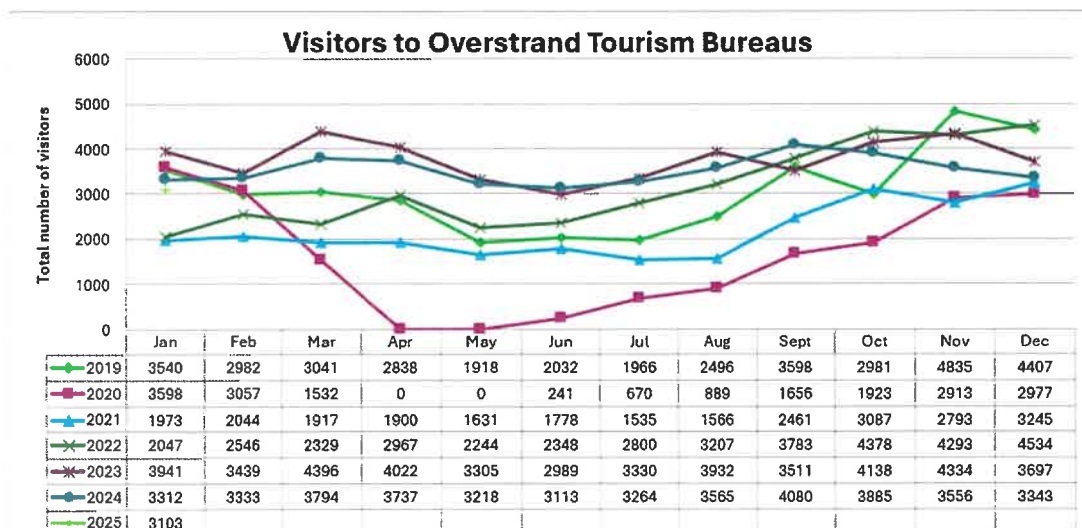
The Overstrand's Visitor Information Centres provide support to ODM, WESGRO, SATSA, LED, RTLC, NDT, and other stakeholders by compiling and distributing information as requested and facilitating communication with members.

Walk-in visitors to the Visitor Information Centres (VICs) primarily requested directional assistance, maps, and information on activities and attractions in the Overstrand.

The four Overstrand Tourism VICs are open Monday to Saturday, providing information on activities, accommodation, and travel routes.

The Western Cape remains the primary domestic source market, with the Overstrand particularly popular among local travellers due to its proximity to Cape Town and the Cape Town International Airport.

## Statistics: Walk-In Visitors - Visitor Information Centres



Town	January 2025	January 2024
Kleinmond	618	786
Hermanus	994	1307
Stanford	703	588
Gansbaai	788	631
<b>GRAND TOTAL</b>	<b>3103</b>	<b>3312</b>

Table 1: Statistics - VIC's January 2025 vs 2024

Visitor walk-in numbers decreased by 6.31% from 3312 in January 2024 to 3103 in January 2025 (Table 1). The decrease in numbers can be attributed to visitors economically-driven reductions in vacation durations.

It is possible that visitors are choosing shorter, more frequent trips closer to home as a cost-saving measure, rather than foregoing vacations altogether.

### International vs Local Visitors to the Visitor Information Centres (VIC's)

Origin of walk-in visitors to the Overstrand Visitor Information Centre's (VIC's) - January 2025

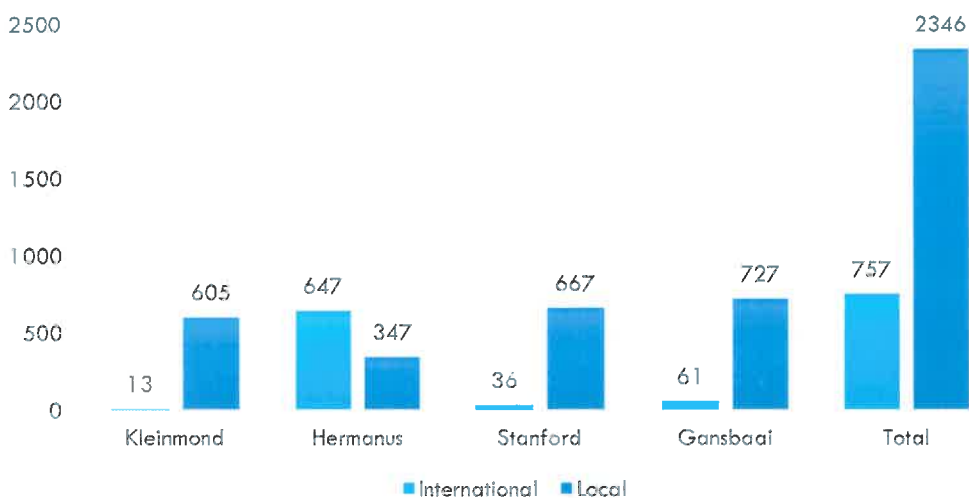


Figure 2: Number of international vs local visitors to the VIC'S – January 2025

Town	International	Local
Kleinmond	13	605
Hermanus	647	347
Stanford	36	667
Gansbaai	61	727
<b>Total</b>	<b>757</b>	<b>2346</b>

Table 2: International vs Local Visitors to the VIC's for January 2025

The majority of visitors to the Visitor Information Centres (VICs) were domestic visitors (2346) (67.7%) compared to 32.3% international visitors (757) (As seen in Table 2).

Local event organisers frequently use the notice boards at the Visitor Information Centres to display their events, effectively using the centres as an additional marketing tool.

## Key Visitor Inquiries: January 2025

Visitor inquiries during January focused primarily on attractions and activities in the Overstrand, including restaurants, a range of water activities (including sunset cruises, kayaking, and visits to tidal pools and beaches), and local events.

The increased interest in local events and activities suggests a strong visitor desire for experiential tourism.

The continued demand for printed brochures, maps, and directional information highlights the need for resources for visitors who may not have access to or prefer digital information.

## Key Attraction Stats for January 2025

Attractions	2025	2024
African Penguin and Seabird Sanctuary	2029	2657
Danger Point Lighthouse	348	85
Klipgat Caves	3032	n/a
Harold Porter National Botanical Garden	8692	6941
Stony Point	7855	0*
Kogelberg Nature Reserve	n/a	2345
Whale Museum Hermanus	1597	1072

Table 3: Key attraction statistics, January 2025

*\*Stony Point Nature Reserve closed January 2024 due to boardwalk repairs.*

## 2.2 Tourism Engagements & Collaboration

Collaboration is critical to the success of the Overstrand as a tourism destination and understanding the relationships between stakeholders provides insights to the region, its characteristics and where attention needs to be focussed for improvements. It also identifies potential partnerships in achieving common goals. An understanding of the stakeholders helps to mitigate and move past challenges. The following tourism stakeholder engagements took place:

- Valentines Day - We Love Gansbaai Beach Clean Up: A community beach cleanup, organized in partnership with White Shark Projects, will take place at the Gansbaai Harbour on Saturday, February 15th.
- Gansbaai Sakekamer Business Forum Meeting: A public meeting was held to gauge community interest in establishing a Gansbaai Business Forum.
- GGAP (Gorgeous Gansbaai Art Project): A public meeting discussed current beautification projects in Gansbaai and plans for 2025.
- Danger Point Lighthouse: The Danger Point Lighthouse was open to the public from January 4th to 7th and was well-attended by both residents and visitors.
- Birkenhead Memorial Gansbaai: Planning and preparation are underway for the annual Gansbaai Tourism event on February 26th. This traditional event will follow the same format as previous years.
- Pitch Perfect Launch: A launch event at Grootbos on January 29th celebrated a partnership between the English Premier League, Rhino Turf, and the Overstrand Municipality, which resulted in an astro turf field being gifted to the Gansbaai community at the Spaces4Sports venue.
- Events and Promotions Stanford Tourism and Business Meeting: A meeting was held regarding festive lights in Stanford.



Figure 3: Grootbos Pitch Perfect launch, Gansbaai

### 2.3 Digital & Social Media Marketing

Social media marketing is a cornerstone of our strategy for promoting the Overstrand. Our engaging presence on Facebook and Instagram allows us to connect directly with potential visitors, showcasing the beauty, diversity, and unique experiences our region offers. We've seen tremendous success in terms of engagement and reach, fostering a vibrant online community passionate about the Overstrand.

Social Media Stats Jan 2024 vs Jan 2025												
Year	Facebook		%	Instagram		%	Instagram Posts		%	Twitter		%
	2024	2025		2024	2025		2024	2025		2024	2025	
 Cape Whale Coast	13 047	13 933	6%	3 527	3 748	6%	1 069	1 115	4%	4 791	4 881	2%
 Tourism	9 193	10 666	14%	2 003	2 147	7%	627	719	13%	1 741	1 783	2%
 HERMANUS TOURISM	18 507	22 982	19%	9 405	11K	15%	953	1006	5%	6 094	6 154	1%
 Stanford <i>connect to country life</i>	8 625	9 441	9%	3 407	3 842	11%	1 846	2 002	8%	3 528	3 535	0%
 Gansbaai <i>the art of outdoor adventures</i>	12 092	12 941	7%	2 527	2 629	4%	784	833	6%	3 682	3 624	-2%
<b>Grand Total</b>	<b>61 464</b>	<b>69 963</b>		<b>20 869</b>	<b>23 366</b>		<b>5 279</b>	<b>5 675</b>		<b>19 836</b>	<b>19 977</b>	

Table 4: Overstrand Tourism Social Media presence – January 2025

As per Table 4 above, there was a **10.73% increase** (from 107,448 followers to 118,981) in tourism's social media presence for all the tourism offices across the Overstrand for January 2025.

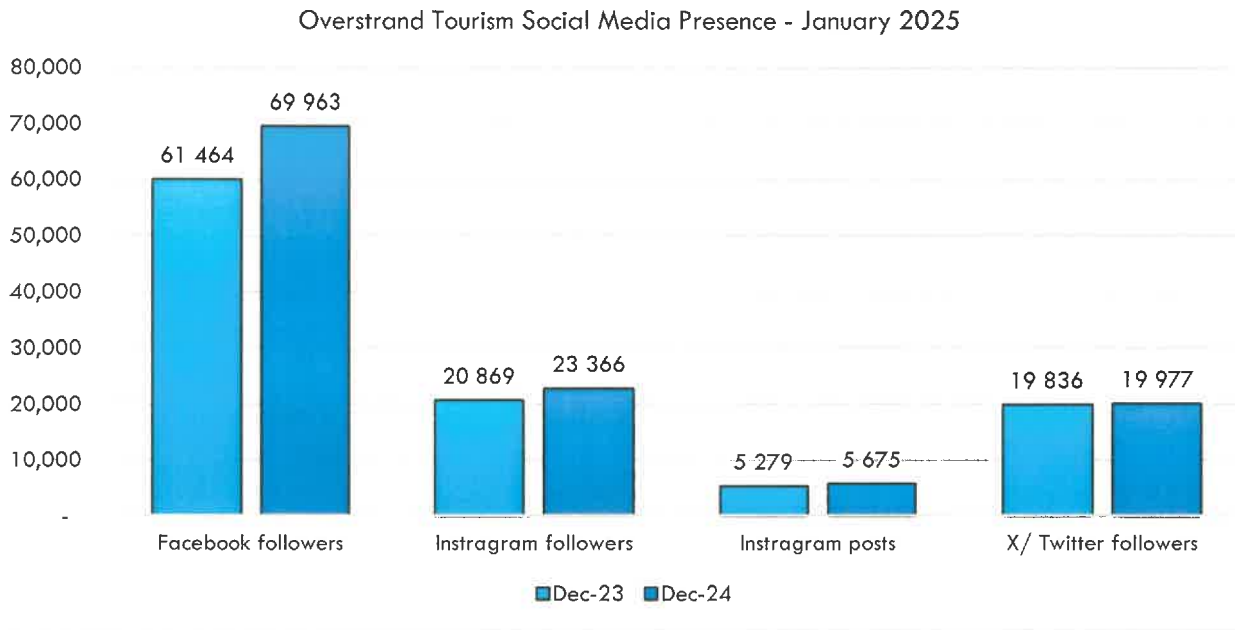


Figure 4: Overstrand Tourism Social Media Presence - January 2025

### Top Performing post for January 2025 - Cape Whale Coast

Post Title	Date	Views	Likes	Shares
There's no place like Hemel-en-Aarde to...	25 January 01:24	5.4K	66	5
What's happening in Overstrand this...	8 January 05:29	2.8K	14	10
What's happening in Overstrand this...	29 January 06:29	1.5K	12	5
Here is the latest Overstrand Tourism...	15 January 06:38	1.4K	15	10
Wednesday 22nd January 2025 - Quiz.	22 January 06:40	1.1K	2	2

### 2.4 Media Engagements / Media Features / Print , Radio Creative and Management

**Hangklip-Kleinmond Tourism**  
7 January at 09:16

Kleinmond tonight on [kykNET DStv channel 144](#) at 20:00

**Kleinmond**  
6 January at 17:55

NOG 'n HEERLIKE KLEINMOND FILM | deur plaaslike vervaardiger Francois Nolte van [Green Planet Productions](#). Sprokie in die Platteland môreand 20:00 [kykNET 144](#)

Sprokie in Platteland short film shot in Kleinmond showed on KykNet on 7 January 2025.

**THE SOUTH AFRICAN**

ADVERTISE ABOUT US TMC CONTACT US WOMEN IN JOURNALISM

NEWS SPORT CULTURE LIFESTYLE BUSINESS & FINANCE VIDEO WIN

Home » Seven incredible, underrated small towns to visit in South Africa

## Seven incredible, underrated small towns to visit in South Africa

If you're on a mission to explore some of South Africa's small towns this year, here are seven underrated ones you **absolutely** should visit.

By **Sundeeqa Mungroo** 17-01-25 15:25 in **Eastern Cape**




### 3. KLEINMOND, WESTERN CAPE



A harbour in Kleinmond. Image: camera

Nestled along the Whale Coast, Kleinmond combines coastal beauty with a laid-back small-town charm. It's a perfect base for exploring the natural wonders of the Overberg region.

**What to do here:**

7 underrated small towns to explore in South Africa za this year with Kleinmond 3<sup>rd</sup> on the list article by The South African!

Hermanus featured as top romantic getaway in The South African – 28 January 2025

Six Western Cape towns you should visit for a romantic getaway

<https://www.thesouthafrican.com/travel/western-cape-romantic-towns-to-visit-valentines-day-romantic-getaway/>

## 2.5 Events

The importance of the economic spin-offs from events cannot be overstated. Events can become catalysts for growth for other sectors in the value chain, including accommodation and food, travel, local retail, and tourism attractions. Events tourism supports the local economy, improving the destination's image, and assisting with much needed job creation. The extensive Overstrand events calendar enhances the image as an international reputable tourist destination. This is important in driving development with the communities benefitting on a social and economic level, creating a sense of pride and entrepreneurial opportunities.

- **January Event Increase:** January 2025 saw an increase in events to 172, compared to 155 in December 2024 (10.97% increase from last year).
- **Event Calendar Distribution:** A weekly and monthly events calendar are distributed to accommodation providers, restaurants, and activity operators.
- **Annual Events Calendar:** The annual events calendar has been continuously updated and circulated to assist tourism stakeholders in their planning.
- **VICs Support Sporting Events:** Visitor Information Centres (VICs) serve as a key resource for sporting event organisers, including schools, assisting with accommodation bookings and other logistical needs.

**Successful Visserman's Fees Service:** The Visserman's Fees Service in Gansbaai on January 15th was well-attended by approximately 62 community members.



Vissersman Fees Service in Gansbaai Harbour

### 3. TOURISM DEVELOPMENT

#### 3.1 Job & Skills Development Support

Job creation opportunities are continuously circulated and linked to upskilling unemployed youth to ensure participation in the tourism economy. Tourism communicates available opportunities and assistance available to the unemployed youth.

- Overstrand currently has nineteen learners participating in the Tourism Monitors Programme 2024/2025 based at Fernkloof Nature Reserve.
- Working in Learning Programme – Funded Graduates from National Skills Fund. 24 Months programme including stipend for graduates. Facilitated by The Tourism & Business Institute of Southern Africa. Twenty-two students and eleven host employers.

#### 3.2 Business Support Activities

Upskilling and facilitating training of SMMEs and entrepreneurs to participate in the Overstrand tourism economy remains part of Tourism's focus. This includes:

- dissemination of information relating to funding opportunities for business,
- communication of available opportunities,
- assistance with mentoring,
- support for event applications to gain funding,
- assistance with permit applications.

Stanford Tourism in collaboration with The Stanford Business Association coordinates the Stanford Sunset Market, 31 January on the Village Green from 6 – 8pm:

- ✓ 44 vendors (including 2 charity stalls)
- ✓ Approx 400 guests.
- ✓ 4 Casuals jobs created.
- ✓ Church tables and chairs rented = income for NGKerk

Stanford Tourism in collaboration with The Stanford Business Association coordinates Saturday Morning Markets from 09:00 – 13:00 along Queen Victoria Street.

- ✓ 485 people visited the
- ✓ local market during the month.
- ✓ Between 30 – 40 entrepreneurs with 2 charity stalls.
- ✓ Turnover overall good with a few slow sales sometimes.

✓ 2 Casuals job created every Saturday.



#### Opportunities shared through platforms:

- 14 Jan Western Cape Department of Cultural Affairs and Sport (DCAS) has opened online applications for the annual arts, culture and heritage funding. Closing date 24 Feb.
- 14 Jan Call for Applications for Sedfa's Asset Assist Programme. Closing date 22 Jan.
- 14 Jan Call for PESP5 funding applications open. #PESP is a special government initiative with the primary objective of employment creation for women, youth and people with disabilities in the heritage sector following the impact of COVID-19. Closing date 15 Jan.
- 28 Jan Grootbos Foundation Entrepreneurship Training, Workshop & Seed Funding opportunity. Closing date 21 Feb.
- 29 Jan Invitation to the Department of Tourism, and the Overberg District Municipality Tourism Information Sharing (TIS) session to be held on the 20<sup>th</sup> of February 2025.
- 30 Jan Wesgro invites all Cape-based businesses to join our virtual Export Advancement Programme, running from 17 to 26 February 2025.
- .....