



**ORDINARY MEETING OF THE MAYORAL
COMMITTEE**

**GEWONE VERGADERING VAN DIE
BURGEMEESTERSKOMITEE**

**INTLANGANISO YESIQHELO YEKOMITI
KASODOLOPHU**

**A G E N D A
I-AJENDA**

**DATE / DATUM / UMHLA : 28 APRIL / APRELI 2026
BANQUETING HALL,
CIVIC CENTRE
HERMANUS**

TIME / TYD / IXESHA : 09:00

MUNICIPALITY / MUNISIPALITEIT / UMASIPALA WE-OVERSTRAND

Office of the Municipal
Manager
Municipal Offices
HERMANUS

21 April 2026

NOTICE TO ALL ALDERMEN AND COUNCILLORS

NOTICE IS HEREBY GIVEN that an **ORDINARY MEETING** of the **MAYORAL COMMITTEE** will be held in the **BANQUETING HALL, CIVIC CENTRE, HERMANUS** on **TUESDAY, 28 APRIL 2026** at **09:00** to consider the items set out in the attached agenda.

DR D O'NEILL
MUNICIPAL MANAGER

21 April 2026

KENNISGEWING AAN ALLE RAADSHERE EN RAADSLEDE

KENNIS WORD HIERMEE GEGEE dat 'n **GEWONE VERGADERING** van die **BURGEMEESTERSKOMITEE** gehou sal word in die **BANKETSAAL, BURGERSENTRUM, HERMANUS** op **DINSDAG, 28 APRIL 2026** om **09:00** vir oorweging van die items op die meegaande agenda.

DR D O'NEILL
MUNISIPALE BESTUURDER

21 Apreli 2026

ISAZISO ESIYA KUBO BONKE OOCEBAKHULU NOOCEBA

INTLANGANISO YESIQHELO YEKOMITI KASODOLOPHU WE-OVERSTRAND

OKU KUKWAZISA ukuba intlanganiso **YESIQHELO yeKOMITI KASODOLOPHU**, iza kuba se **I-BANQUETING HALL, kwiZiko, eHERMANUS ULWESIBINI UMHLA, 28 APRELI 2026** ngeye-**09:00** ukuqwalasela imicimbi ekule ajenda iqhotyoshelwe apha.

DR D O'NEILL
UMPHATHI KAMASIPALA

AGENDA/...

OVERSTRAND MUNICIPALITY

MAYORAL COMMITTEE MEETING

28 April 2026

I N D E X

	<u>PAGE NUMBER</u>
1. OPENING	
2. APPLICATIONS FOR LEAVE OF ABSENCE	
3. CONFIRMATION OF MINUTES	
4. STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE EXECUTIVE MAYOR/DEPUTY EXECUTIVE MAYOR	
5. TOURISM MONTHLY REPORT: MARCH 2026	1
 PLANNING & DEVELOPMENT PORTFOLIO:	
1. TOWN & SPATIAL PLANNING REPORT WITH REGARD TO APPLICATIONS CONSIDERED IN TERMS OF DELEGATED AUTHORITY: FEBRUARY – MARCH 2026	1
 INFRASTRUCTURE SERVICES PORTFOLIO:	
No items were received for this Portfolio	
 COMMUNITY SERVICES PORTFOLIO:	
1. PROGRESS REPORT: BUILDING MAINTENANCE PROJECTS FOR MUNICIPAL OFFICES AND COMMUNITY BUILDINGS (1 JULY 2025 – 27 MARCH 2026)	1
 MUNICIPAL PUBLIC SAFETY PORTFOLIO:	
No items were received for this Portfolio	

CORPORATE SERVICES PORTFOLIO:

No items were received for this portfolio

FINANCIAL SERVICES PORTFOLIO:

1.	MONTHLY REPORT TO COUNCIL ON THE SUPPLY CHAIN MANAGEMENT (SCM) POLICY FOR MARCH 2026	1
2.	SUPPLY CHAIN MANAGEMENT IMPLEMENTATION REPORT – 2025/2026: 3 rd QUARTER: 01 JANUARY 2026 TO 31 MARCH 2026	76
3.	OVERTIME REPORT FOR MARCH 2026	186

1. OPENING

2. APPLICATIONS FOR LEAVE OF ABSENCE

3. CONFIRMATION OF MINUTES

3.1 Minutes of an **Ordinary Meeting** of the **Mayoral Committee** held on **Wednesday, 25 March 2026 at 09:00**

4. STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE EXECUTIVE MAYOR / DEPUTY EXECUTIVE MAYOR

SALGA Matters:

**5.
TOURISM MONTHLY REPORT: MARCH 2026****R Louw
10 April 2026****Divisional Manager: Strategic Support Services****(028) 313 8071**

1. Executive Summary

The purpose of this report is to provide and outline activities and initiatives of Tourism to promote the Overstrand. The report covers the activities for March 2026.

2. Service Delivery and Budget Implementation Plan - IGNITE

Office of the Municipal Manager
Tourism

3. Compliance with Strategic Priorities

Provision of democratic, accountable and ethical governance
Promotion of tourism, economic and social development

4. Delegated Authority

Executive Mayor

5. Legal Requirements

NA/

6. Background/Discussion/Evaluation/Conclusion**Background**

Summary of Tourism activities undertaken during March 2026.

Discussion

Visitor Information Centre's and social media statistics, destination marketing and promotion.

7. Financial Implications

None

8. Staff Implications

None

9. Comments from other Departments, Divisions and Administrations

None

10. Annexures

Annexure A: Tourism Report

RECOMMENDATION:

that the tourism report for March 2026 **be noted**.

RESPONSIBLE OFFICIAL :

R LOUW

TARGET DATE FOR IMPLEMENTATION :

30 APRIL 2026



OVERSTRAND TOURISM REPORT MARCH 2026

Highlights:

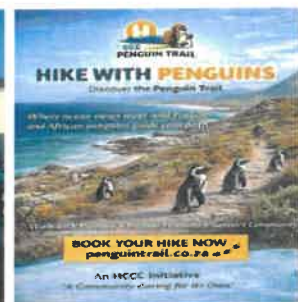
- Both Kleinmond and Gansbaai entered Kwela Dorp van die jaar 2026 and Gansbaai qualified for the next round of the competition. Official communication to go out on 12 April 2026. KykNet provides a 45 second TV ad. If Gansbaai makes it through and wins then R1mil marketing budget managed by KykNet. This year's winner will also receive R1mil from Lottoland for a community project.
- Strandkloof Caravan Park, Gansbaai awarded Best Campsite in the Western Cape Resorts Network
- The Cape Classic 100 Classic Cars visited Stanford, Hermanus & Kleinmond between 18 & 19 March staying over at Arabella Hotel, Golf & Spa in Kleinmond.
- Biz News conference took place in Hermanus from 10-12 March. Delegates from across South Africa and abroad gathered for three days of networking, keynote sessions, and discussions on business, investment, and global trends.
- Lighthouse to Lighthouse ladies took on this year's trail and arrived back in Gansbaai on 8th March.
- Official dates announcements for Chelsea Flowers and Stanford in Bloom taking place from 12-27 September 2026.
- Phillipskop listed by Trip Advisor as one of the Top 5 Things to Do with Kids in Stanford!
- Stonehouse Cheese Estate has officially opened its doors in the Hemel-en-Aarde Village.
- Bientang's Cave Restaurant & Wine Bar received a Diamond Award for their Wine List from Diners Club International. The Wine List showcases local wines from the Overberg and Hemel-en-Aarde Valley.
- Creation Wines have received the One Star Restaurant Award by WOOLWORTHS Eat Out Restaurant Awards!
- New Cliff Path signage boards installed along the Hermanus Cliff Path.
- Hangklip Community Care Centre's Penguin Trail, Betty's Bay Slack-packing initiative! The Penguin Trail is a magical hiking trail based in Betty's Bay within the Kogelberg Biosphere, just 100 kilometers / 1.5 hours from Cape Town. This 3 day 28 kilometer trail is suitable for anyone with a medium level of fitness.



Gansbaai welcomes L2L Ladies at Danger Point Lighthouse.



Biz News Conference



New Penguin hiking Trail

1. DESTINATION MARKETING

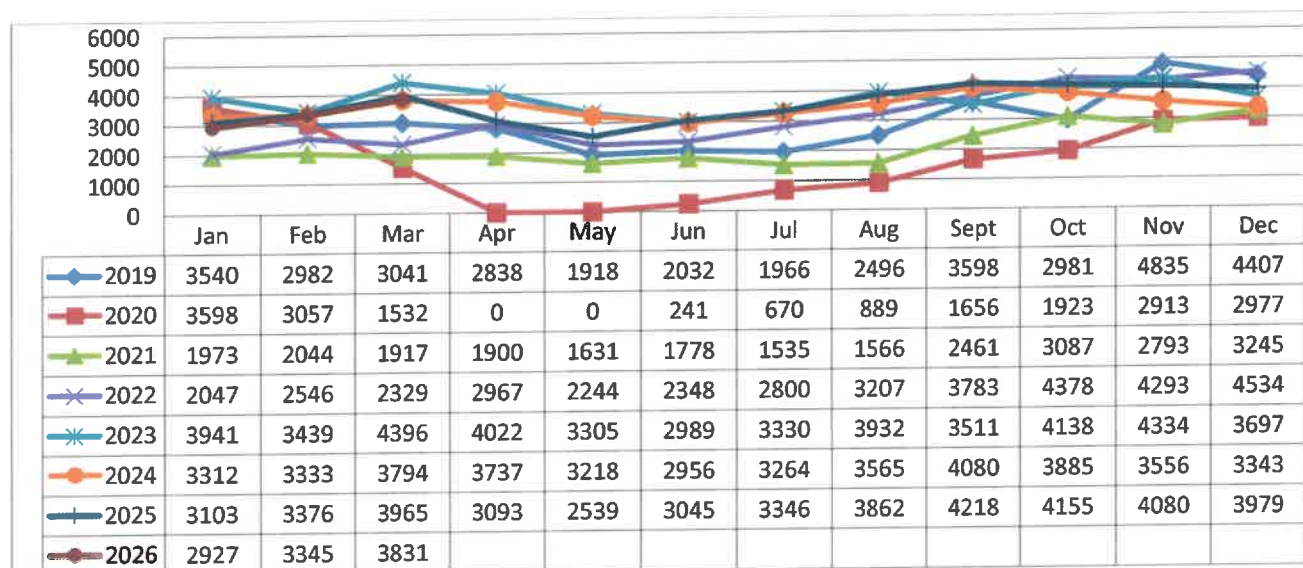
Destination marketing involves promoting the Overstrand and its benefits through print and social media to increase awareness to try and bring more visitors to the area and boost the local economy and establish the Overstrand and all its villages as a desirable leisure and business destination.

1.1 VISITOR INFORMATION CENTRES (VIC's)

The Overstrand's Visitor Information Centres provide support to ODM, WESGRO, SATSA, LED, RTLC, NDT, and other stakeholders by compiling and distributing information as requested and facilitating communication with members. Walk-in visitors to the Visitor Information Centres (VICs) primarily requested directional assistance, maps, and information on activities and attractions in the Overstrand.

The four Overstrand Tourism VICs are open Monday to Saturday, providing information on activities, accommodation, and travel routes. The Western Cape remains the primary domestic source market, with the Overstrand particularly popular among local travellers due to its proximity to Cape Town and the Cape Town International Airport.

Statistics: Walk-In Visitors - Visitor Information Centres



Town	March 2026	March 2025
Kleinmond	725	627
Hermanus	1798	1762
Stanford	862	805
Gansbaai	446	771
GRAND TOTAL	3831	3965

Table 1: Statistics – March 2026 vs March 2025

Visitor walk-in numbers decreased by 3.38 % from 3965 in March 2025 to 3831 in March 2026 (Table 1). Gansbaai total stats dropped as they stopped providing office services (copying, printing, typing CV's) to the community at the end of November 2025.

Town	International	Local
Kleinmond	30	695
Hermanus	1106	692
Stanford	26	836
Gansbaai	34	412
Total	1196	2635

Table 2: International vs Local Visitors for March 2026

Origin of international visitors to the VIC's:

Hermanus	France, Germany & Netherlands
Kleinmond	Australia, China & France
Gansbaai	Germany, Holland
Stanford	Belgium, Denmark & France

- ✓ Local event organisers frequently use the notice boards at the Visitor Information Centres to display their events, effectively using the centres as an additional marketing tool.
- ✓ Accommodation and activity establishments regularly collect brochures, maps, and weekly tourism diaries from the VICs for distribution to their guests.
- ✓ The offices also serve as a central pick-up point for tour operators and guides collecting their clients.

Key Visitor Inquiries: March 2026

Visitor inquiries during March focused primarily on outdoor activities ,events and wine routes.

The continued demand for printed brochures, maps, and directional information highlights the need for resources for visitors who may not have access to or prefer digital information.

Key Attraction Stats for March 2026

Attractions	2025	2026	Trend
African Penguin and Seabird Sanctuary	2394	1849	↓
Danger Point Lighthouse	256	246	↓
Shark Cage Diving (All vendors)	1056	1908	↑
Whale Boat Tours (Marine Dynamics)	729	850	↑
Leisure Fishing Boats (Kleinbaai Harbour)	50	39	↓
Klipgat Caves	1813	2847	↑
Harold Porter National Botanical Garden	7036	7441	↑
Kogelberg Nature Reserve	1418	1232	↓

Table 3: Key attraction statistics, March 2026

The biggest growth attractions for March 2026 were Klipgat Caves (57% increase) and Shark Cage Diving (81% increase).

1.3 Digital & Social Media Marketing

Social media marketing is a cornerstone of our strategy for promoting the Overstrand. Our engaging presence on Facebook and Instagram allows us to connect directly with potential visitors, showcasing the beauty, diversity, and unique experiences our region offers. We've seen tremendous success in terms of engagement and reach, fostering a vibrant online community passionate about the Overstrand.





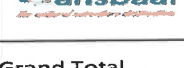
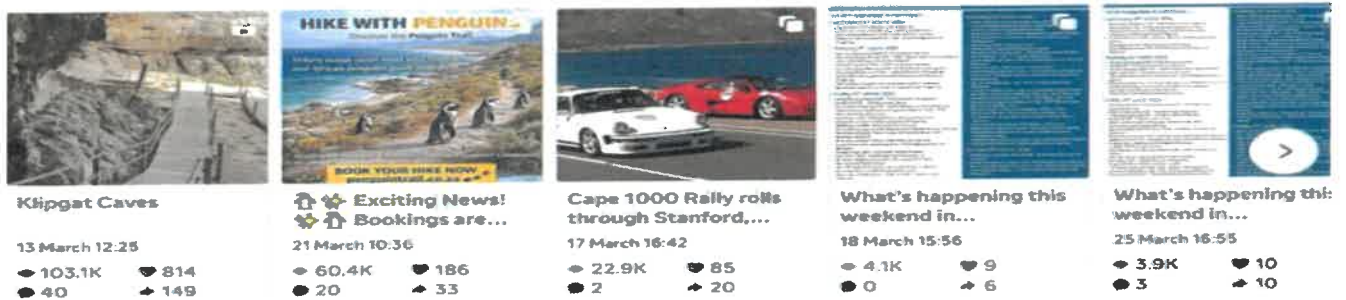
Social Media Stats March 2025 vs March 2026												
Year	Facebook		%	Instagram		%	Instagram Posts		%	Twitter		%
	2025	2026		2025	2026		2025	2026		2025	2026	
	13 959	15 821	11%	3777	3947	4%	1122	1147	2%	4881	4882	0%
	10 731	11 508	6%	2174	2306	5%	726	790	8%	1782	1793	0%
	23 382	28 680	18%	11.2K	12.1K	7%	1009	1045	3%	6143	6095	0%
	9 495	10 709	11%	3920	4718	16%	2026	2254	10%	3538	3542	0%
	12 960	15 511	16%	2670	2985	10%	845	959	11%	3614	3606	0%
Grand Total	70 527	82 229		23 741	26 056		5 728	6 195		19 958	19 918	

Table 4: Overstrand Tourism Social Media presence – March 2026

As per Table 4 above, there was a 12.04 % increase (from 119,954 followers to 134,398) in tourism's social media presence for all the tourism offices across the Overstrand for March 2026.

Top Performing post for March 2026 - Cape Whale Coast

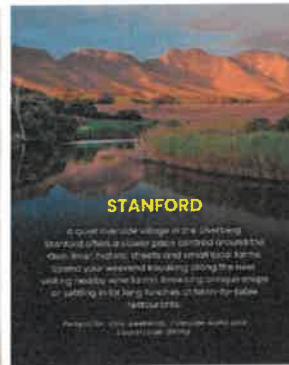


1.4 Media Engagements / Media Features / Print , Radio Creative and Management

Media Publications and Online Platforms:

Publication/Platform	Feature / Article Topic	Link / Nature
Youtube	Drone footage of Kleinmond by I See Drone People	Online
Western Cape Resorts Network	Strandkloof Caravan Park, Gansbaai awarded Best Campsite in the Western Cape Resorts Network	Online
Cape Town Etc	4 Small Towns perfect for a short getaway from Cape Town. Stanford mentioned	Online

Publication/Platform	Feature / Article Topic	Link / Nature
Kyknet Outdoor Expo	Strandkloof Caravan Park, Gansbaai awarded Best Campsite	TV Feature
Diners Club International Wine List Awards	Bientang's Cave Restaurant & Wine Bar received a Diamond Award for their Wine List from Diners Club International. The Wine List showcases local wines from the Overberg and Hemel-en-Aarde Valley	Online
Woolworths Eat Out Restaurants	Creation Wines have received the One Star Restaurant Award by WOOLWORTHS Eat Out Restaurant Awards!	Online
IOL	Easy staycation ideas, all within roughly two hours of South Africa's major cities... Gansbaai	Online



1.5 Events

The economic impact of events cannot be overstated. They serve as powerful catalysts for growth across multiple sectors in the value chain, including accommodation, food and beverage, travel, local retail, and tourism attractions. Event tourism not only stimulates the local economy but also enhances the destination's image, contributing to much-needed job creation.

In the Overstrand region, a well-developed and continuously updated annual events calendar strengthens its reputation as a credible international tourist destination. This, in turn, drives both social and economic development within local communities, fostering a sense of pride while creating entrepreneurial opportunities.

Visitor Information Centres (VICs) play a vital supporting role by assisting sporting event organisers, including schools, with accommodation bookings and other logistical requirements. In addition, weekly and monthly event calendars are distributed to accommodation providers, restaurants, and activity operators, ensuring that tourism stakeholders are well-informed and able to plan effectively.

Overall, events remain a key driver of local economic growth, destination marketing, and sustainable job creation.

Event Summary – March 2026

- Total events (March 2026): 240
- Total events (March 2025): 257

Year-over-year change: 6.61% decrease.

March 2026 recorded a slight decline in total events compared to the same period in 2025, with a decrease of 6.61%.

2. TOURISM DEVELOPMENT

2.1 Job & Skills Development Support

Job creation opportunities are continuously circulated and linked to upskilling unemployed youth to ensure participation in the tourism economy. Tourism communicates available opportunities and assistance available to the unemployed youth.

2.2 Business Support Activities

Upskilling and facilitating training of SMMEs and entrepreneurs to participate in the Overstrand tourism economy remains part of Tourism's focus. This includes:

- dissemination of information relating to funding opportunities for business,
- communication of available opportunities,
- assistance with mentoring,
- support for event applications to gain funding,
- assistance with permit applications.
-

SMME Support and Product Display Initiatives:

- Curio Corner SMME Economic Development Program: The Stanford Tourism Office is actively supporting local Small, Medium, and Micro-Enterprises (SMMEs) through its "Curio Corner" program, dedicating space for them to display and sell their products.
- Mardee Design at Hermanus Tourism: Mardee Design has been allocated space at Hermanus Tourism, enabling them to showcase and create their crafts.
- Two stalls at Market Square, Old Harbour Hermanus provides platform for arts/crafters to sell their products.

Opportunities shared through platforms:

- | | |
|---------|--|
| 2 March | Webinar 12 March: Adventure Tourism in Action. Collaboration by SATSA and Adventure Travel Trade Association (ATTA). |
| 2 March | Reminder about upcoming DEDAT Experience Master Class Webinars. |
| 3 March | 2 nd Annual One District, One Culture Festival to be held on Mount Pleasant Sport Field by Community Arts Centres Network of the Western Cape (CACNET) & Overstrand Municipality. |
| 3 March | Community Arts Indaba 23 – 25 March, Hermanus Municipal Auditorium. |

- 8 March Call for Applications: Cooperative Development Support Programme (CDSP). Closing date 20 March
- 10 March Digital Skills Webinar Series: Empowering Western Cape SMME's through Practical Digital Skills by Western Cape Government on 18 & 24 March.
- 16 March Digital Skills Webinar Series: Empowering Western Cape SMME's through Practical Digital Skills by Western Cape Government on 18 & 24 March.
- 17 March Crossing Borders in Business: Online Workshop hosted by Simone Snedorf 25 March.
- 17 March Community Arts Sector Invited to Attend Upcoming Indaba.
- 18 March Overstrand Tourism Diary & April Calendar.
- 20 March Live Webinar - From Marketing Claims to Market Access: Why verification now matters 24 March.
- 20 March Fix Forward Opportunity for Building & Construction Trade Graduates in the Western Cape. Application deadline extended to 31 March.
-